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VIRGINIA LEE GARDE^{INC}

AFRICAN VIOLETS

**UNUSUAL HOUSE
PLANTS
AND
AFRI-GRO POTTIN
SOIL**

Virginia Lee Garde
Greensboro, Maryland

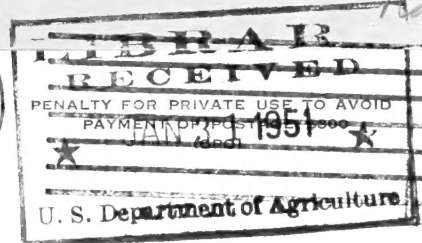
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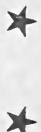
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FRINGETTE SERIES

"Fringette" series of African Violets is a new and exciting strain, a result of crossing selected single seedlings with the best Hybrid Double. The principal characteristic of this series is the distinctive "wavy" or "frilled" appearance of the blossoms.

The foliage of the "Fringettes" is also "wavy" and "frilled," relatively small, and has quite pliable stems, a factor of great importance to the commercial grower.

The Fringettes have been seen in our greenhouses by many of the largest and most outstanding commercial growers of Saintpaulias, as well as many of the leading amateur fanciers and collectors. They have been enthusiastically acclaimed by all who have seen them as the outstanding contribution to new Saintpaulia varieties in recent years.

We offer the following six Fringette varieties:

DARK BLUE FRINGETTE 2 1/4" plants
Very dark blue flowers with outstanding yellow eye and dark green foliage..... \$1.75

LIGHT BLUE FRINGETTE 2 1/4" plants
Beautiful light shade of blue with medium green foliage having green veins on under surface of leaves..... \$1.75

RED LAVENDER FRINGETTE 2 1/4" plants
Bright lavender blooms with a reddish cast, and a distinctive light yellow eye, medium green foliage..... \$2.25

BLUE LAVENDER FRINGETTE 2 1/4" plants
Lavender blooms with bluish cast—medium green foliage with reddish veins on under side of leaves \$2.25

PALE MAUVEETTE LAVENDER FRINGETTE
2 1/4" plants
Very pale mauvette lavender blossoms. The combination of delicate color and artistically waved blossoms make this variety the favorite of most people who have seen this series. It could be described as the acme of daintiness in Saintpaulias..... \$2.50

PURE WHITE FRINGETTE 2 1/4" plants
Pure white blossoms, quite fringed, but slightly smaller than other fringettes..... \$2.50

LADY GENEVA, NEW (PATENTED). Large blue flowers touched with a distinct white edge. Very Beautiful..... \$2.00

BLUE EYES. Very pale blue..... 1.50

BLUE BOY. Deep blue..... 1.25

BLUE GIRL (PAT.). Dark blue..... 1.25

BLUE BIRD. (Med. Blue)..... 1.25

DU PONT BLUE..... 1.50
DU PONT LAVENDER PINK..... 1.50
NEPTUNE. Rich blue purple..... 1.50
AFTER-GLOW. Sunset tints..... 1.50
BI-COLOR. New lavender tu-tone..... 2.00
PURPLE PRINCE. Vivid purple..... 1.50
RED HEAD SUPREME. Claret Red..... 2.50
PINK BEAUTY. Queen of pinks..... 1.25
RED KING. Medium red..... 2.50

EXTRA HEAVY PLANTS

We can supply larger, more matured plants in 3 inch pots of most varieties as follows:

\$.85 and \$1.00 Varieties..... \$ 1.50
\$1.25 and \$1.50 Varieties..... 2.00
\$2.00 and \$2.50 Varieties..... 3.00

PLEASE MENTION SECOND CHOICE, AS WE MAY BE TEMPORARILY OUT OF A CERTAIN VARIETY.

SCALLOPED LEAF SINGLE HYBRIDS

MY LADY SUE 2 1/4" plants
Beautiful large red-lavender blooms, flowering on tall graceful stems..... \$1.50

MY LADY MARION 2 1/4" plants
Beautiful Large, exquisite pale blue blooms on tall upright stems..... \$1.50

MY LADY FRANCES 2 1/4" plants
Very dark blue with reddish tint, the darkest of all the "Ladies"..... \$1.50

MY LADY LOIS 2 1/4" plants
Very beautifully and unusually marked foliage. Large medium blue, long lasting blooms. Most colorful foliage of all My Ladies..... \$1.50

MY LADY JOAN 2 1/4" plants
Distinct medium blue-gray blooms. Foliage beautifully marked with red at base of leaves. Leaves are heart shaped..... \$1.50

WHITE VIOLETS

WHITE WATER LILY 2 1/4" plants
Light green foliage, rather pointed with dip in each leaf. Excellent bloomer, with flowers standing high above the foliage..... \$1.50

SNOW QUEEN 2 1/4" plants
Bright green foliage, rounded leaves with prominent veins. Crystal white blooms, with rounded petals. Flowers stand well above the foliage..... \$1.50

WHITE LADY. Clear white, gold center..... \$1.50

TWO NEW SINGLE VIOLETS

ORCHID PRINCE.

Flower petals are light orchid along edges, becoming darker at center of bloom, causing yellow pollen to stand out sharply. The dark olive-green leaves are slightly rippled. An outstanding, heavy-flowering plant..... \$1.50

BLUE MOON.

Beautiful pastel shade of soft medium Blue. Petals are full and well rounded (giving full moon appearance). Flowers measuring as much as 1 3/4" in diameter. The glossy dark green foliage has a waxy appearance. Heavy flowering and very attractive..... \$1.50

THREE GIANT FLOWERING VARIETIES

GIANT RED LAVENDER 2 1/4" plants
Very large, heavy, reddish lavender blooms, on very strong flower stems. Very heavy oval shaped foliage. Chosen from dozens of lavender seedlings because of the beautiful shade and strong growing habit. Very free flowering specimen..... \$1.75

GIANT ROSE PINK 2 1/4" plants
Very large heavy flowers and stems. Flowers are rather deep pink and cupped in shape. Foliage is quite hairy and heavy. This is a very beautiful pink violet and has received much favorable comment from everyone who has seen it at our greenhouses..... \$1.75

GIANT LIGHT BLUE 2 1/4" plants
Very large flowers which are broad in appearance. Well spaced flower stems give this plant much character. Leaves are large heart shaped with green veins on under side of leaf..... \$1.75

AFRI-GRO CERTIFIED AFRICAN VIOLET SOIL.

A superior soil for beautiful violets. This soil is Certified and is the same soil we use at our Greenhouses, where we produce the finest of African Violets. There is enough soil in a sealed can to fill nine 2 1/4" pots; four 3" pots; or two 4" pots.

SOLD ONLY IN 3 LB. HERMETICALLY SEALED CANS FOR YOUR PLANTS PROTECTION.

3 Lb. Can \$1.00 Postpaid West of Mississippi add .25
6 Lb. Can \$1.75 Postpaid West of Mississippi add .35
9 Lb. Can \$2.50 Postpaid West of Mississippi add .50



HINTS ON VIOLET CULTURE

As recommended by Virginia Lee Gardens

CARE IN THE HOME

Keep in warm, well ventilated room, without drafts.

Temperature should be 60 to 62 degrees Fahrenheit for best flowering. 65 to 70 will be alright.

Always maintain a high humidity about your violets. This is especially important with higher temperatures.

Give as much light as possible; early morning sun is ideal; or full rays from winter sun. Protect from hot sun rays in Spring and Summer, with thin curtain, tissue paper, etc., as the hot sun will cause the foliage to become yellow.

Leaky gas stoves will cause the flowers to drop and cause the buds to dry up. Have your gas stove checked for leaks.

WATERING

Use tepid water for best results.

Place pot in saucer or pan and put just enough water in saucer to allow soil to soak up just enough to moisten surface of soil. Do not allow plant to remain in water for long periods of time.

Water when soil on surface of pot is dry to touch. Too much water may cause loss of roots, and crown rot.

Wick fed pots are becoming very popular, giving excellent results with violets. If you have trouble flowering your violets, try growing them in wick fed pots. This may be your answer to success.

FERTILIZATION

Well established plants should be fed about once every three weeks to a month with any reliable, balanced fertilizer. Follow directions carefully.

We recommend using Hy-Gro liquid fertilizer for best results as this is less likely to burn the tender violet roots.

Newly potted plants should not be fed until new roots begin to form.

Over fertilization may cause drooping of the foliage and sometimes burning of leaf margins.

INSECT CONTROL

Optox is the newest and most promising insecticide now available.

Optox must be used exactly as directed. When properly used, it is a control for practically all insects attacking African Violets.

One thorough spraying is usually sufficient to kill all of the insects on your plants, as well as the eggs.

This treatment may burn the edges of your blossoms but will not harm the buds.

DISEASES AND CONTROL

Stem rot: Generally found on older plants at soil level.

Plant will have drooping appearance even though soil is wet.

Top of plant should be removed; cutting away all rotted areas and re-rooting in a propagating medium.

Should the rot be in advanced stages, take leaf cuttings and destroy the old plant, as it will probably die.

SOIL (As recommended by Virginia Lee Gardens)

Use light porous soil:

1 part leaf mold	1 tablespoonful bone-meal per quart of soil
2 parts, good loam	1 tablespoonful Lime-stone per quart of soil
1 part rotted manure	

OR WE CAN FURNISH YOU WITH AFRI-GRO, A PROPERLY BALANCED SOIL FOR AFRICAN VIOLETS

BUY WITH CONFIDENCE FROM VIRGINIA LEE GARDENS

All plants sold by us are grown in our own greenhouses at Greensboro, Maryland, and are shipped directly to you from our greenhouses. All plants are fully guaranteed to be large, clean, healthy, well established plants from 2¼" or 3" pots.

If for any reason we cannot fill your order as requested within 30 days, we will refund money, promptly.

GIFT WRAPPING SERVICE—We have provided this extra service for a number of years. Plants are attractively gift-wrapped with an appropriate card bearing sender's name enclosed. No extra charge.

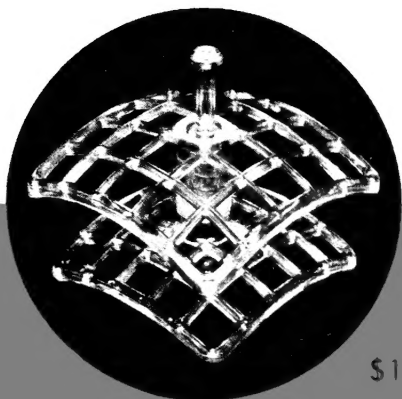
All shipments will be made by Parcel Post.

No shipments will be made during the months of December, January or February due to danger of freezing. No C. O. D. Orders will be accepted. Postage will be paid on all orders of \$5.00 or more. Add Fifty Cents for each order of less than \$5.00 to cover shipping and packing costs.

For Special Delivery shipments, please add Thirty-five Cents to your order.

All plants will be shipped out of pots for greater shipping protection.

VISITORS ALWAYS WELCOME



\$1.00 each

AN IDEAL GIFT

The handsome, practical Flower Fashioner is individually packaged in an attractive red and white carton. You'll find it ideal as a gift or as a highly acceptable party prize!

No. 620 Gadjo Flower Fashioner

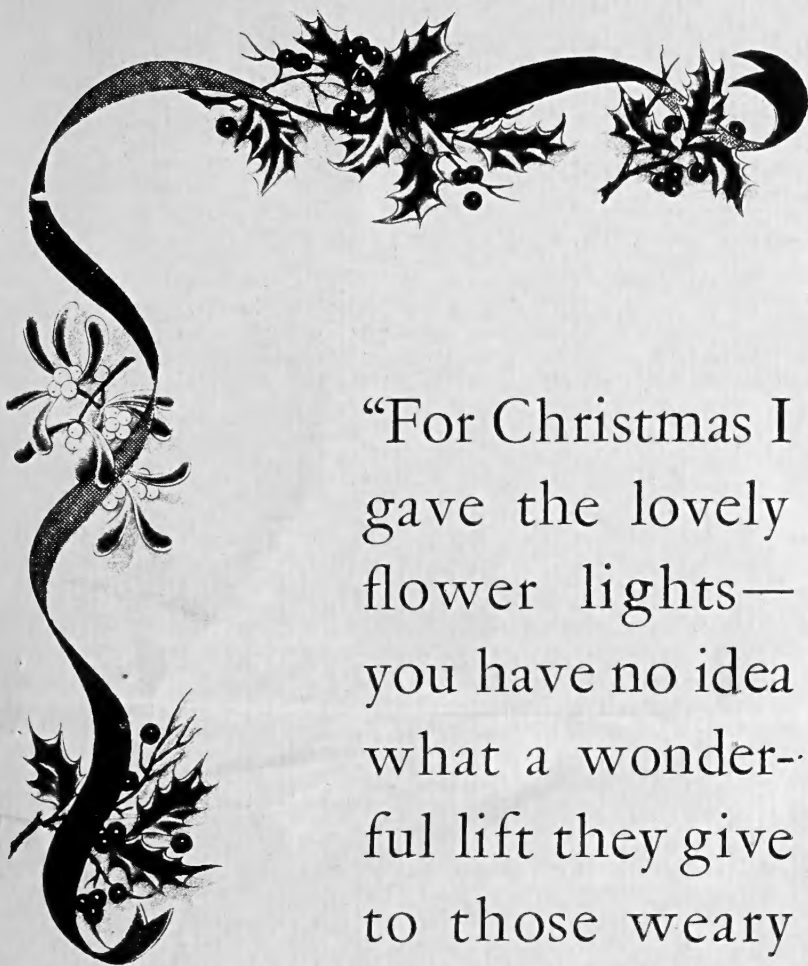
Size: 3" x 3", 24 holes 7 16" square.

Virginia Lee Gardens

Greensboro, Maryland

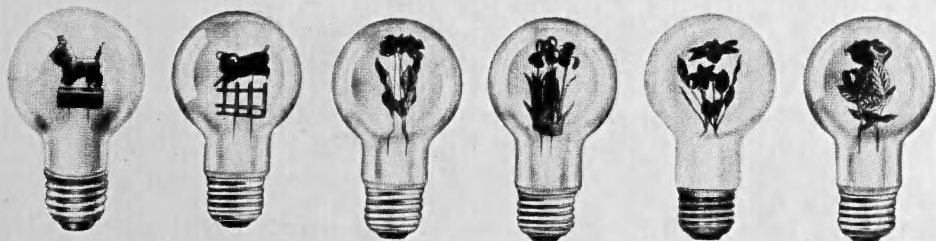
Flower Fashioner





“For Christmas I
gave the lovely
flower lights—
you have no idea
what a wonder-
ful lift they give
to those weary
at heart.”

Mrs. L. T. B.



Aerolux Cheer Lights to Merry the House

CHILD CHATTER

I fell in love with a light bulb! You will realize why, when I tell you about it.

I called on a little boy who was ill, recently, and although his room was darkened, on his bedside table glowed the most perfect little violet . . . soft purple petals and green leaves. There was no glare of an electric light, yet there was just enough light to see in the dark by it.

Economical Light

This is what I discovered. The bulb is of clear glass, with a familiar flower imprisoned within it. The flowers fluoresce to a soft iridescence when the lamp is turned on.

It may be used in any home socket or in a low candle stick type lamp, and is almost as adorable in the daytime as at night. A most economical light to use, it is only two watts . . . that would be about a penny a week if it were burned ten hours a day!

Good Gift

It's a darling gift for any youngster and particularly one who has shown any timidity of darkness. Also it does not grow hot even after many hours of light, should a tiny finger touch it.

To an adult it's a fascinating gadget, but to a child it's as enchanting as fairyland!

If you want more information, drop me a card.

Lucy Belf

Aerolux Lites

Cheer Lights to Merry the House

PRICE LIST

221 MAPLE LEAF
EMBOSSED SOLID COPPER
COMPLETE WITH FLOWERLITE
\$6.20

925 BIRD BATH
IMPORTED ALABASTER
COMPLETE WITH BLUE BIRD
\$15.20

600 MODERN
SOLID BRASS, CHROME OR
COPPER FINISH — WITH FLOWERLITE
WITH ANIMAL BULB —
\$4.75
\$3.75

C100 MERRY XMAS TREE
FINE CHINA
WITH ORNAMENT AND MERRY
XMAS BULB CHOICE OF
WHITE OR GREEN
\$6.70

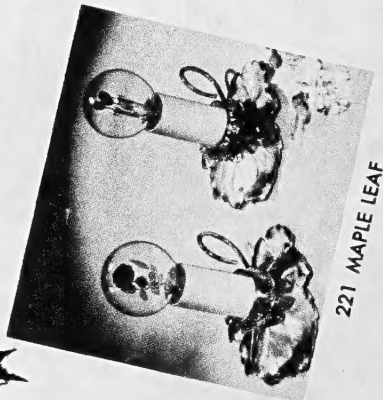
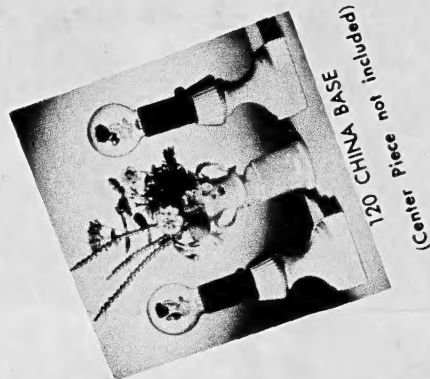
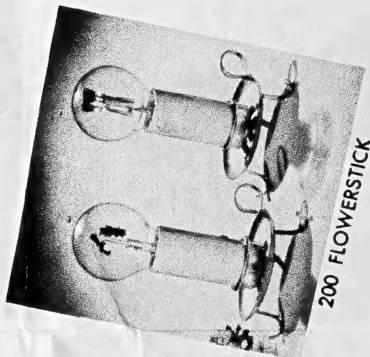
C105 MERRY XMAS CONE — \$4.15
SAME AS ABOVE

200 FLOWERSTICK — \$5.60
POLISHED SOLID BRASS
COMPLETE WITH FLOWERLITE

120 CHINA BASE — \$6.20
FINE CHINA BASE GOLD TRIMMED
COMPLETE WITH FLOWERLITE

619 CRYSTAL — \$3.80
WITH FLOWERLITE
WITH ANIMAL BULB — \$2.80

FLOWER BULBS ONLY — \$1.98
ANIMAL BULBS ONLY — .99
MERRY XMAS BULBS ONLY . . . 1.98



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AEROLUX LIGHT CORP.
NEW YORK 19, N. Y.

"A Lovely prelude to the rest of your house."

—HOUSE BEAUTIFUL



About Aerolux Lites

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INTRIGUING

GAY
CHARMING

COLORFUL

NOVEL

COMFORTING

FASCINATING

DELIGHTFUL

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American Weekly

Los Angeles Times

Cue

House & Garden

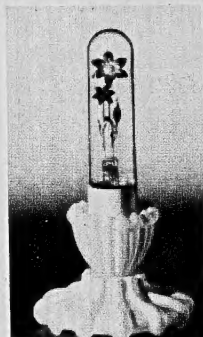
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619
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with
Flower
Bulb



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*Virginia Lee Gardens
Greensboro, Maryland*

SHIP TO NAME _____

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STREET ADDRESS _____

ZONE _____

CITY _____

STATE _____

QUANTITY	CAT. NO.	DESCRIPTION OF ARTICLE	PRICE EA.	AMOUNT
	FLOWER BULBS	IRIS <input type="checkbox"/> FIELD FLOWER <input type="checkbox"/>	{ \$1.98	
		ROSE <input type="checkbox"/> BLUE BOUQUET <input type="checkbox"/>		
	ANIMAL BULBS	LAMB <input type="checkbox"/> SCOTTIE <input type="checkbox"/> WIRE-TERRIER <input type="checkbox"/>	.99	
		TOTAL AMOUNT		

GIFT-WRAPPED _____

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☐ CHECK ENCLOSED \$ _____

Signed _____

Address _____

Cheer Lights to Merry the House